

2008 Computerized Performance System Summit - Atlanta, Ga

> Attendee Information Packet November 2-3-4



# **Sunday November 2**

# **Registration/Pass Pickup/Speaker Meeting**

8:00 am - 10:00 am	Speaker Breakfast - Sunday morning review and advanced changes - (Westin Restaurant)	
8:00 am - 10:00 am	Attendee registration badge pick-up (Registration Table in Westin Atrium)	
10:00 am - 12:00 pm	Atlanta City excursion - A day of site seeing (Westin Shuttle service to MARTA).	
Atlanta Networking & Site Seeing Day (areas of interest with hours and contact info)		
RECOMMENDED	<u>Atlanta City Pass</u> - Ticket price: Adult - \$69.00 - www.citypass.com If you plan to visit several attractions the Atlanta CityPass concept is simple and will save you money: A booklet containing tickets to Atlanta's best attractions at almost 50% savings. That's right, you pay only \$69, rather than \$119.	
	The pocket-size booklet contains an actual admission ticket to each attraction. And with a CityPass you'll avoid ticket lines at most attractions. Atlanta CityPass is valid for nine leisurely days from day of first use. One admission to each of the following attractions is included:	
	Inside each Atlanta CityPass, you'll also find attraction information, transportation directions, best times to visit, a map, and enticing suggestions for shops, restaurants and off-beat places from the experts at National Geographic Traveler magazine, a favorite source for inquisitive travelers. It's like having a guidebook to the best of Atlanta that fits in the palm of your hand!	
	Additional coupons offer 2 for 1 admission for Atlanta Preservation Historical Walking Tours, savings at Lenox Square and Phipps Plaza shopping malls, and an invitation to see the city from the Sun Dial revolving rooftop restaurant and bar atop the Westin hotel downtown.	
10:00 am - 5:00 pm	<b>Georgia Aquarium</b> - Ticket price: Adult - \$26.00 - www.georgiaaquarium.org The world's largest aquarium, the Georgia Aquarium is home to more than 100,000 animals of 500 different species and eight million gallons of fresh and marine water with five galleries depicting different habitats. Saying hello to the beluga whales, penguins and 40ft whale sharks, the largest fish on the planet will plunge you into a one-of-a-kind aquatic experience.	
9:00 am - 5:00 pm	Inside CNN Tour - Ticket price: Adult - \$12.00 - www.cnn.com/tour/ The world's headquarters for CNN is in Atlanta - Even if you're not a top news anchor, you can still get in on all of the action of TV news making at the headquarters of CNN and Headline News. The Inside CNN Studio Tour includes the Control Room Theater, a look at CNN Español, the workings of the Special Effects Studio and the Main Newsroom	
10:00 am - 5:00 pm	World of Coca-Cola - Ticket price: Adult - \$15.00 - www.worldofcoca-cola.com/ The world's headquarters for Coca-Cola brings you the NEW World of Coca-Cola. Conveniently located in the heart of downtown Atlanta, World of Coca-Cola has something for everyone, from a thrilling 4D cinematic experience, to the largest collection of Coke® memorabilia ever assembled, to the World of Coca-Cola favorite - the tasting experience with over 70 different products to sample from around the world.	
12:00 am - 5:00 pm	High Museum of Art Louvre Collection - Ticket price: Adult - \$18.00 - www.high.org/ The Louvre and the Masterpiece's are now in Atlanta - The Objects include the Lady of Auxerre, Jan Vermeer's The Astronomer, drawings by Michelangelo and other unique objects from the Louvre's collections. Explore how the definitions of "masterpiece," as well as taste and connoisseurship, have changed over time. The exhibition features 4,000 years of art, over 90 works from all eight of the Louvre's collection areas.	
10:00 am - 3:00 am	<b>Something for everyone</b> - Visit this site to learn more - www.atlanta.net/ Zoos, malls, world class shopping, nightclubs and a wealth of history awaits you in Atlants. Visit the site above and schedule your own tour for a day of exploriation and networking.	

WESTIN FREE TRANSPORTATION - Ask the staff of the host hotel for schedules and details on the free transportation



# **Monday November 3**

# **Registration/Pass Pick-Up/Speaker Setup**

8:00 am - 12:00 pm Atrium of Westin Suites (*Registration Table at entrance of HiTech room*)

## <u>Summit Seminars & Panels</u>

### 8:50 am - 9:00 am <u>ANNOUNCEMENTS</u> - Bryan Durio (Georgia) - Seminar Hall Director

Brief overview of the show's events, a few introductions, schedule changes, and event updates.

### 9:00 am -10:00 am BEGINNER'S GUIDE TO CPS MUSIC, PART I - Garry Lee - Seminar

Listening to DJs discuss CPS music and toss out terms like "MP3," "ripping," "burning," and "streaming" can make you feel like you've taken a wrong turn and ended up in a graduate class at MIT. But it's all easier than you think, and this multi - part introduction to the world of CPS music should make you comfortable with the basics.

### 10:00 am -11:00 am COMPUTER DJING CONCEPTS 101 - Charles E Snyder III - Open Fourm

The author of "So You Wanna Go Digital?" and "Introduction to Computer DJing & CPs" gives a detailed overview of basic concepts for the experienced, and a wealth of information for individuals looking to begin using a computer (CPS), in professional disc jockey applications.

#### 11:00 am -12:00 pm 10 TIPS IN RECESSION PROOFING YOUR BUSINESS - Dr. Drax - Seminar

Having been pleged by no gas and long lines today in corporate Atlanta, everybodys' minds are on the possibility of a recession & how to deal with the issues it brings. Learn the techniques to make your business solid & secure. Learn the strategies that will allow you to succeed, even through slow business times.

#### 12:00 pm -1:00 pm INTRODUCTION TO TRICERASOFT KARAOKE - Gai Marcos - Seminar

TriceraSoft aims to develop new forms of Karaoke beyond the combination of audio file + lyric file. The KMF format is only the tip of the iceberg and TriceraSoft will strive to meet the needs of our customers. Sit in as Mr. Marcos covers, in detail, how to utilize his download and play supply service.

12:00 pm - 2:00 pm JAM CAFE' POWER LUNCH - Restaurant - Courtyard Seating - open from 11:00am - 2:00 pm Held in Westin Restaurant - Enjoy great networking opportunities and be ready for more seminars.

### 2:00 pm -3:00 pm <u>EXCELLENCE MATTERS...!</u> - Robin M. Ware, CMP - Seminar

Ms.Ware is the President of The Ware Agency – a full service agency that assists with conference planning, marketing and leadership training. A graduate of Purdue University's Hospitality Management Program, Robin has had the pleasure of working for Marriott Hotels for 10 years, and In June, 2006, released her first book, "The Administrator," followed by her second book, "Hosting Church Folk ", a resource manual for hospitality professionals. This seminar will focus on hospitality and marketing excellence.

#### 3:00 pm -4:00 pm WHY I GIVE SO MUCH SHOP TO EARN - presentd by: David Avery AMT @ Delta Airlines How many times have you recieved the phone call... We're having a fundraiser and would like like you to donate your services for the call, and after the event, you never hear from the organization, until they want your support

your services for the call, and after the event, you never hear from the organization, until they want your support again? It's time to kick your community support up a notch !

### 4:00 pm -5:00 pm <u>LAPTOP vs. TOWER vs. RACKMOUNT</u> - Charles E Snyder III - Seminar

Weighing the options... This seminar will review tough questions and the major choices you will have to make in purchasing a new system or building your own CPS (Computerized Performance System).

#### 5:00 pm - 700 pm *DINNER BREAK* - Restaurant - Courtyard Seating - open from 3:00pm - 7:00 pm Held in Westin Restaurant - Enjoy great networking opportunities and be ready for more evening seminars.

#### 7:00 pm -9:30 pm **OPEN MIC GUIDE TO CPS DJING - PART 2** - hosted by: Professor Jam & Dr. Drax - Open This is what the Summit is all about ... the meeting of the minds... giving you the opportunity to discuss issues, concerns, and seek solid advice on CPS applications. If you are just entering the world of computer DJing and in dire need of focused direction, or you're an experienced professional, needing a remedy for a confusing issue, you don't want to miss this open microphone networking session hosted by two of our industries CPS pioneers.

#### SESSION ENDS - 2008 - 6th Annual Computer DJ Session Ends If you are staying overnight, it's party time...

VIDEOTAPING OR RECORDING PROHIBITED No personal recordings of Summit activities without written consent.



# Monday November 3 (continued)

### Vendor & Association Networking

**IMPORTANT** To allow attendees the opportunity to visit the TriceraSoft room during the Summit we have scheduled some non-computer DJing related learning seminars to give you the opportunity to attend the TriceraSoft room.. These seminars are scheduled prior and after our scheduled lunch.

You will also find two Atlanta association groups have hospitility rooms available for networking and to give you the opportunity to learn how membership has great local and national benafits.

#### **Evening Entertainment**

10:00 pm - ?:00 pm **Transportation** SThe Westin offers free local transportation and we will announce plans for an evening party location.

# **Tuesday November 4**

**NETWORKING** The TriceraSoft room is where to meet & greet as you head off on Election towards home -TriceraSoft will be working with individuals on software applications.

DVD SERIES	<b><u>CPS SUMMIT REVIEW DVD SERIES</u></b> : Did you miss prior events? Would like to review the wealth of material presented? The CPS Summit In Review DVDs are available in dual-disc packs and a special full -series set. Orders are being taken with attendee discounts available. See online for details.
TRANSPORTATION	<b>WESTIN AIRPORT</b> : Don't feel stranded! A free shuttle is available for up to three miles from the hotel. The MARTA (Metro Area Rapid Transit Authority) much like the Atlantic City rail or subway system, is close to the hotel by shuttle giving you access to travel to downtown Atlanta for shopping, restaurants, and party locations.