PRESS RELEASE

NOVEMBER 11, 2004
UNITING THE GLOBAL COMPUTER DJING COMMUNITY

FIRST-OF-A-KIND CPSDJ/CPSME DJ CERTIFICATION PROGRAM
3152 LITTLE ROAD SUITE 188
TRINITY, FLORIDA USA 34655-1864
727.817.1671 - 727.848.3670
FOR IMMEDIATE RELEASE

TAMPA BAY, Florida USA – November 11, 2004 – With a constant stream of emerging technologies and terminology, increasing demands for qualified learning resources and less time to find non-product-independent resources, staying current in the Computer DJing industry is a challenge.

Yet when it comes to continued education, many Computer DJs say they don't know where to begin. They are looking for better ways to figure out what they need to know and how to learn it.

Product-specific education is relatively easy to find from software and hardware product vendors. However, finding credible **product-independent** sources of education — such as getting educated prior to making Computerized Performance System product purchase decisions is extremely difficult. Finding education that covers multi-vendor solutions is, likewise, not easy.

Users want to get educated not sold
Recent research conducted by an online survey at www.cpsdj.com provides additional insight into user educational needs. In this survey of mobile and club DJs, 71% placed significant value on continued education. In this highly technical industry, there is just no substitute for the ability to get sound, unbiased, **product-independent** advice.

Given this high percentage, it is not surprising that 64% were interested in participating in education courses focused on computer DJing with a networking infrastructure, used for activities such as member-to-member and member-to-vendor development. The CPS Learning Center and advanced FAQ and Glossary area is a subset of this infrastructure.

Furthermore, 45% were interested in a full broad-based continued networking curriculum as opposed to taking several courses over an extended period of time. The message was clear: The Computer DJing industry was looking for a credible source of **vendor-neutral** information with the inclusion of hands-on industry training as part of a broad curriculum.

The Program
For those pursuing certification: individuals are asking for less overlap of material. Generally, in order to obtain other industry certifications, people are required to take multiple courses covering different topics, with significant overlap in content. This adds a great deal of time and expense to their overall education and certification process.

The CPSDJ/CPSME Certification program directors, in mapping out a certification strategy and new education offerings, focused its efforts on two primary certification categories:

CPSDJ short for **C**omputerized **P**erformance **S**ystem **D**isc **J**ockey.

CPSME short for **C**omputerized **P**erformance **S**ystem **M**aster **E**ntertainer.

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The program directors have now defined a continuum of education offerings which it calls the CPSDJ/CPSME Certification Program, providing a way to utilize the depth and breadth of education offerings presently available within the disc jockey industry. This continuum contains many activities that utilize the existing programs within the standard DJ industry, such as conference and association sessions, tutorials, publications, and trade shows. It also includes some significant new offerings, which, starting immediately, will bring benefits to Computer DJs, integrators, and vendors.

Because individual backgrounds vary widely in the entertainment industry, applicants may pursue the CPSDJ Certification designation through one of several options... after verification of submitted application, reviewing of study material or scheduling of an exam either locally given by an exam proctor, or attending the annual Computer DJ Summit, which features scheduled examinations, beginning and advanced learning seminars, and hands-on-work shops during this CPS dedicated trade show style event. Each certification is valid for two years. Certified individuals are automatically enrolled into the recertification program, earning recertification points based on industry participation towards achieving and reaching the titles CPSDJ or CPSME.

About the CPSDJ/CPSME Program

The only educational and learning program dedicated towards Computer DJing. The CPSDJ/CPSME Certification program helps DJs adding a computer to shorten their learning curve and helps existing Computer DJs keep informed of new trends and improve their performance. The CPSDJ/CPSME Certification program is the leader in Computer DJing education for mobile and nightclub DJs. With an extensive Learning Center and networking forums, an individual gains access via membership programs consisting of non-product based learning opportunities to enhance proficiency. Certification is awarded after completion of exam and continued with a recertification program.

About the Computer DJ Summit

Held annually, a dedicated event focused on Computer DJing, bringing vendors and attendees together in a social learning atmosphere. Includes hands-on-workshops, seminars, exhibits, panels presented by comprehensive and talented professionals offering, non-intimidating, product-independent curriculum approach and talented instructors offer a professional learning experience for all DJs.

For more information, please visit our websites:

http://www.computerdjsummit.com **or** http://www.cpsdj.com

For additional information:

3152 Little Road Suite #188

Trinity, Florida USA 34655-1864

727.817-1671 or 727.848.3670

djsummit@gmail.com

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