

Dear Industry Professional,

We are pleased to announce November 2-4 as the dates for the 2008 Summit. This, the sixth annual summit of the organization, being held in Atlanta, Georgia at the Atlanta Airport Westin location.

This year's exhibits area, will feature dedicated display rooms. With dedicated square footage, to accommodate new attendees and sponsors, you will be the heart of the Summits learning center. Our approach is to give vendors the ability to participate with seminars, workshops and demonstrations with regularly scheduled "Vendor Networking" times breakouts. You will have dedicated attention of all summit attendees to view your exhibit and to talk with attending representation. During both days of the exhibits there will be "no conflict" times; in addition, all breaks and drawings will be held in the exhibits area.

Exhibit Hours:

2nd Sunday 9:00 a.m. - 9:00 p.m. (private exhibits in reserved vendor rooms only) 3rd Monday 8:00 a.m. - 7:30 p.m. (set-up a.m. vendor networking schedule TBA) 4th Tuesday 9:00 a.m. - close p.m. (vendor networking schedule and tear-down p.m. TBA)

The Official Opening of Summit will be Monday, November 3rd at 9:00, or immediately following the C.P.S. Industry Awards presentation and first General Session, whichever comes first!

The Exhibitor's Power Lunch ticket still included for two representatives on Monday and Tuesday afternoon, in the Westin buffet, for All Key-Club sponsors. There will be more details as the summit draws closer.

Chance for a free booth next year: In addition to the attendee prize drawings there will be an exhibitor drawing for a free booth for the 2009 Summit. Congratulations to Denon DJ, Tricerasoft, PCDJ and ADJA, the winner of last year's free VIP table drawing!

New features have been added for exhibitors this year:

* Each Key-Club sponsor and exhibitor will receive 5 free one-day Summit ONLY passes which may be distributed to customers or potential customers whom you would like to visit your VIP exhibit room (they may not be Summit participants).

* Special sponsorships available - Sunday night networking social, CNN Tour, Monday Nightlife Party, Attendee welcome and goodie bag, and more. Ask about the 2009 Wedding DJ Extravaganza.

Included in this document you will also find the following:

- * Application for Exhibit Space Sponsorship
- * Agreement, Indemnification and Release for Display and Exhibition
- * Key-Club special extended sponsorship including online promotional package

The entire Summit committee is excited about the 2008 event. We look forward to your participation "Don't Miss The Special Sponsorship packages...". For information regarding room reservations, summit registration and programs, as well as online versions of the forms contained in this packet (which may be filled out, printed, and mailed to the Summit office). If you have questions or need assistance locating the information you need please contact the Exhibits Committee Chair listed below.

If you have a unique idea which you would like to share, please phone me at anytime.

Sincerely P.W. Rader

Executive Director 2008 CPS DJ/VJ/KJ Summit

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Key-Club Sponsorships Program Details

2008 EXHIBITOR ADVERTISING & SPONSORSHIP PROGRAMS 6th Annual Computer DJ Summit 1200 Hwy 74 S. Ste. 6 #188 - Peachtree City, GA 30269

1200 Hwy 74 S. Ste. 6 #188 - Peachtree City, GA 30209

PREMIER PROMOTIONAL PROGRAMS

This Computer DJ/VJ/KJ Summit features a complex educational platform, for a unique learning experience, for all computer DJs. The established Key-Club Sponsorships reflect different degrees of support packages offered to participating vendors, who in return, capitalize on direct marketing advantages, in promoting a product or service to our community and potential members online, within our Learning Center and person-to-person during the Computer DJ/VJ/KJ Summit. We have pioneered a new frontier in Computer DJing and have established a vendor sponsorship point system for the benefit of companies who support the long term vision with earned seniority points. As visionaries giving us the foundation for the future, many new benefits will be added, giving vendors with accumulated sponsorship points a marketing edge. All Key-Club Sponsorships include participation in the Computer DJ/VJ/KJ Summit - We have established the ability for vendors to participate with Table-Top exhibits, eliminating the expenses of staffing an exhibition booth, shipping equipment and marketing materials. If you are limited on time, the 2008 event features one-day promotional VIP rooms during, Monday or Tuesday, and subject to availability.



Product Certification program and Review policy: CPS program sponsorship or participation not required -Sponsorship does not affect our decision making in any way - We review all products officially supplied from each developer or manufacturer. The review and awarding of the seal is based on the true merit, not on press releases and marketing material. Each test incorporates live and bench test applications examining the product's true capabilities. If you would like to participate within this program please phone (727) 817-1671.



Sponsorship package includes: 4 hour HiTech room private presentation Tuesday¹- VIP room + Scheduled product workshop at Summit + 120px by 600px rotating column ad with link + 468px by 60px rotating headline banner in Members Learning Center areas + Two (2) Summit VIP attendee passes -Four (4) Summit Jam Cafe` Lunch tickets + Link listing in ALL related product categories - in-house product editorial + Company logo included in promotional materials as major sponsor. 50 points



Sponsorship package includes: private VIP room during the Computer DJ/VJ/ KJ Summit <u>OR</u> demo table in HiTech room Monday ⊦ 120px by 245px rotating column ad with link ⊦ 468px by 60px rotating footer banner in Members Only Learning CenterI- Two (2) Summit VIP attendee passesI- Four (4) Summit Jam Cafe` Lunch tickets ⊢ Link listing in 8 related product categories ⊦ in-house product editorial + company name included in DJ Summit advertisements as participating vendor. <u>35 points</u>



Sponsorship package includes: HiTech room table-top promotional space Monday I- Two (2) Summit Jam Cafe` Lunch ticketsI- Four (4) Summit Jam Cafe` Lunch ticketsI- 120px by 213px rotating column ad with link ⊢ Random sponsorship of Game Zone ⊢ Link listing in 3 related product categories ⊢ Availability for product highlight and reviews subject to scheduling. Upgrade ability to other programs within the sponsorship period. **20 points**

Key-Club Sponsorship Program: was designed to greatly benefit vendors seeking advanced exposiure beyond the DJ Summit in cost effective packages. The Key-Club program is dedicated to the continued education of computer DJing and developing positive vendor relationships within the community. As a potential sponsor, supporter, advertiser and/or contributor towards the success of our community, you will find one word not utilized within this program. "**exclusive**". It was unanimously agreed between the directors... our program will not consider exclusive arrangements. An exclusive for one would mean exclusion for many anothers, jeopardizing a fair and balanced promotional platform. Participating vendors are subject to terms of selected program and does not exclude directors, owners or founding members. Thank You in advance and phone us with any questions.

ADDITIONAL KEY-CLUB BENEFITS

Vendor Contribution: In online Learning Center. Key-Club supporters have individual access, within the Members Only Learning Center, to communicate and answer questions directly to the membership without limitation. Each authorized vendor, recognizable by authorized Key-Club logo, can answer questions, correct misconceptions and network personally while non-sponsored vendors must respond via a moderator(s).

Immediate Submission of Press Releases: The Press Release area is updated every 50-60 days with submitted material. All Key-Club member submissions are made public to membership and general public, upon receipt, with attached images and brief company description and contact info. If your marketing department is not sending us your releases - Please do so, ASAP. **Special Promotions:** As a Key Club Sponser, you can offer special offers when an individual clicks on your customized Key-Club logo. They will be directed to a dedicated Special Offer page.

Key-Club Logo on all public pages of this Website: The website

www.cpsdj.com and www.computerdjsummit.com has become one of the most successful and utilized communication tools for our non-members to learn of the program and a fair and balanced educational tool for our growing active membership. Doing a Google search for the terms "Computer DJing" will show our program within the top 1-10 listings guaranteeing your advertisement exposure worldwide. Our Google "PR" rating is **5** - comparable to a majority of long established online disc jockey marketing and promotional sites. **Company featured listing with Logo** in the Vendor Link Directory with one listing viewable in the official sponsor area, one listing in the general, and another one in featured product area. Only Key-Club members may have company logo displayed and are weighted to the top listings within the link program.

Featured within CPSDJ/CPSME

Certification Packet: Mailed out to each individual participating in the Certification and Re-certification program, our Key-Club vendors will be mentioned and given the opportunity to congratulate the individual, via general letter format, for undertaking the educational challenge. Random GAME-ZONE Sponsors: You see them in the New York Post, Los Angeles Times, Tampa Tribune and just about every other newspaper across the globe; areas dedicated to challenge your mind called crossword puzzles, word scrambles and other games to test your vast knowledge. Our Learning Center features these educational tools to assist our individuals studying for the Certification Exam in a casul fun format. We will select, at random, sponsors for each issue from our Key-Club Sponsors.

Upgrading Programs: At anytime you have the opportunity to upgrade your Key-Club Sponsorship to Silver, Gold, or Platinum status. By upgrading your sponsorship to the Silver, Gold, or Platinum level you add significant benefits, as well as, extended advertising and marketing savings.

For Office Use Only



2008 Computer DJ Summit Application/Contract

VENDOR SPONSORSHIP PROGRAMS

2008 6th Annual Computer DJ Summit 1200 Hwy 74 S. Ste. 6 #188 - Peachtree City, GA 30269

PLEASE TYPE OR PRINT LEGIBLY

For Office Use Only
Date Received
Time Received
Ammount Received
Points

Program Assigned

All Key-Club Sponsors with earned seniority points are encouraged to return sponsorship application, contract and full payment within 30 days. After closing date, remaining Summit space will be available on a, first come, first serve, basis. All Key-Club sponsers are encouraged to return renewal sponsorship form 30 days prior expiration to retain all sponsor benefits. **NOTICE:** All Key-Club Advertisers/Sponsors and Computer DJ Summit exhibitors and attendees agree that when attending this event, they will not engage, either directly or indirectly, in the activity of sharing Learning Center pass-codes, or soliciting away, assigning, subleting, or apportion the whole or any part of the space assigned, or have representatives, equipment, or materials, from firms other than their own, in the exhibit space, without prior written consent of Summit Director, where applicable.

Please reserve exhibit space in 2008 Computer DJ/VJ/KJ Summit to be held November 2-3-4, 2008 at the Atlanta Airport, Florida. We request the space(s) listed below. If our space choice has already been allocated, we request CDJS to assign what it considers the best space available. We understand this exhibit space application becomes a binding contract when accepted by CDJS. We agree to abide by the rules and regulations published on page three and four of this document. Key-Club program included.

FOR BOOTH SPACE ONLY PREFERENCE

Exhibit Space Size	prior Oct. 1st, 2008	after Oct. 1st, 2008
Product Workshop (60 minute scheduled demonstration)	□\$275.00	□\$375.00
VIP Presentation Room (Privae Monday or Tuesday)	□\$375.00	□\$500.00
HiTech Room Space (Monday Only Includes 2 passes)	□\$450.00	□\$650.00
HiTech Room Presentation(4 hour Tesday only)	□ \$600.00	□\$750.00

EXHIBITOR/SPONSOR INFORMATION

Company	y to enter into this Advertising/S	ponsorship Agreement)
Contact	Title	
Address		
City		
Telephone	Fax	
E-mail	Website	
Confirming Signature		
Title		Date

This application becomes a contract upon acceptance by 2008 CDJS. Summit cancellations must be presented in writing. Cancellations after September 01, 2008 will forfeit any paid booth rental fees and are responsible for any outstanding set-up balance. You will receive a confirmation by email/fax, along with any additional exhibitor instructions. Contact the Computer DJ Summit Office with any questions concerning Summit arrangements. Pipe, drape and booth decoration **rentals** available. Please fill out the above and send the Exhibitor Prospectus with your full payment to: Computer DJ Summit, Attn: Vendor Relations: 1200 Hwy 74 S. Ste. 6 #188 - Peachtree City, GA 30269. We request you send Agreement via currier and request delivery signature.

Signature designates that sponsor/advertiser/exhibitor has read, understands, and agrees to the above terms and conditions, along with the attached rules and regulations governing the Program & Computer DJ Summit.

Signature:	Date:	
Printed Name:	Date:	Please initial & return following
Accepted By:	Date	page as well.

Brief Description of Your Product/Service

To be used in press release in program/summit promotion

KEY-CLUB PACKAGE DEALS

Platinum Sponsorship (1) (Includes private HiTech, VIP Room, workshop	\$1,950
Gold Sponsorship (2) (Includes private VIP Room, workshop Space)	□\$1,250
Silver Sponsorship (3) (Includes Table-Top Exhibit Space)	□\$950
HiTech Room Spotlight (4) (1 day Exhibit at Enterance)	□\$750
SPECIAL-EVENT Sponsorship	□\$2,250
Patron Sponsor (event banner)	□\$ 475
Sponsorship Total: \$.00

Sponsors Please mail your company logo in an EPS or TIFF format to our address. If the company logo is not received by cutoff our office reserves the right to use the logo on file. Online banner images can be designed by our staff for a small design fee or submitted by you to acknowlege your sponsorship. The Key-Club Sponsorship image is not intended to replace any banner designed by you. Sponsors can submit signage to be displayed at event location prior Summit date. All literature pieces must be submitted to show directors for approval prior printing to mention participation.

Payment Method:

Check	Master Card	VISA	Money Order
Спеск	Master Card	U VISA	Money Order

Credit Card #_____

Exp. Date _____

Card Holder's Name___

Amount authorized to charge to my credit card \$_____

Signature _____

Date ____

Please Return Exhibitor Prospectus Sponsorship & Attendee Application with Full Payment To:

2008 COMPUTER DJ/VJ/KJ SUMMIT 6th Annual 1200 Hwy 74 S. Suite 6 #188 Peachtree City, GA 30269 Tel: 727.817.1671

> <u>WHITE COPY</u> - Return to Office <u>YELLOW COPY</u> - Exhibitor / Sponsor Copy

2008 CDJS Exhibitor Prospectus Contract, Rules and Regulations

1. General

This show is sponsored and managed by the CPSDJ/CPSME Certification Program and iJAM Productions, LLC. The words "CDJS Show Director" used herein shall mean the sponsors acting through their officers, the Computer Disc Jockey Summit Director, President, Chairman, or Summit Managers. All matters and questions not covered by the following rules and regulations or the Exhibitor Sponsorship Program are subject to the decision of CDJS Director. The General Information, Rules and Regulations may be amended or supplemented at any time by Summit Director, and all such amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected as the original General Information, Rules and Regulations.

2. Qualifications

Eligibility is generally limited to persons or firms engaged in either 1) distribution, promotion of furnishing consulting, engineering, design and technical services utilized by the disc jockey/music industries, or 2) the manufacture, sale or service of computer/software service and support products. Applicants may be required to submit the nature of their business and the scope of items to be exhibited. Summit Director reserves the right to reject any applicant to exhibit.

3. Assignment of Space

Exhibitors submitting completed contract and full payment of space cost will be assigned space based on seniority points and size.

4. Use of Space

The space contracted is to be used solely for the exhibitor whose name appears on the contract, and it is agreed the exhibitor will not <u>sublet</u> nor <u>assign</u> any portion of same without the written consent of CDJS Director. Each exhibitor or individual promoting during the CDJS must have a minimum Table-Top contracted exhibit space. Exhibitors may combine space, provided each exhibitor completes a valid contract and reserves a minimum of demonstration space (booth space can be upgraded and subject to availability of space). ALL advertisments will note only contracted exhibitors.

5. Cancellation

CDJS cancellation of booth or table space has no reflection on total sponsorship program fee. The total space cost shall be assessed in the event of contract cancellation at a value of 1% (one per cent) of total contract. All CDJS space cancellation notices must be received in writing. In the event of cancellation, CDJS director reserves the right to reassign cancelled exhibit space and sponsored items. All Sponsorship packages and payments are non-refundable.

6. Default

Any exhibitor failing to occupy any space contracted for but not canceled is obligated for the full cost of the space and is not entitled to any rebate. CDJS Director shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor without any rebate or allowance to the defaulting exhibitor and without incurring any obligation of any kind to said prospective exhibitor.

7. Hold Harmless and Insurance

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to exhibitor's employees, agents or guests, or damage to exhibitor's displays, equipment, and other property brought upon the premises of the exhibit hall. Exhibitors shall indemnify and hold harmless the exhibit hall, CPSDJ/CPSME Certification Program and iJAM Productions, LLC, CDJS Director and/or Atlanta Airport Westin and/or their agents and employees, from losses, damages and claims inside or outside the exhibit hall that may arise as a result of actions or omissions of the exhibitor, its employees or agents. The exhibit hall, CPSDJ/CPSME Certification Program and iJAM Productions, LLC, CDJS Director and/or Atlanta Airport Westin, will not be liable to the exhibitor, its employees, agents or guests for any damages, loss or injury from fire, electricity, water, storm, riot, smoke, theft, accident or any other cause. If required by the Summit facility, the exhibitor agrees to provide insurance coverage for personal injury and property damage liability covering the exhibitor and his property in such amount as the Summit facility requires. Insurance protection against fire, theft or damage to the exhibitor's materials must be carried at the exhibitor's expense.

8. Taxes and Fees

Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local or state law applicable to their activity at the Summit. Exhibitor shall be responsible for obtaining tax identification numbers and paying all taxes, license fees or other charges that shall become due to any government authority in connection with their activities at the CDJS.

9. ADA Compliance

The exhibitor understands that the Americans with Disabilities Act (ADA) requires that its display must be accessible to persons with disabilities, and the exhibitor agrees that it is solely responsible for assuring that its display complies with the ADA.

The exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that the exhibitor's display will be accessible, as defined in the ADA, to persons with disabilities. The exhibitor further warrants that where the provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the exhibitor, or would result in an undue burden to the exhibitor, the exhibitor will notify CDJS of that fact at least two weeks in advance of the exposition and of the alternative measures it intends to take to assure compliance with the ADA during the period of the exposition. The exhibitor agrees to indemnify and hold CDJS Director and CPSDJ/ CPSME Certification Program and iJAM Productions, LLC. harmless for any claims arising out of or in connection with the exhibitor's display's failure to comply with the ADA.

10. Installation and Dismantling

Exhibitors have move-in and move-out times as indicated in the CDJS 2007 Summit information. Failure to remove an exhibit in the allowed time will afford CDJS Director the right to remove and place same in a warehouse, subject to the exhibitor's disposition, with all charges to follow at no liability to CDJS Director. All exhibits must remain intact until the CDJS is officially closed.

11. Gifts, Contests, Food and Beverage

CDJS Director reserves the right to prohibit, limit or discontinue the distribution of gifts, give-aways or similar promotions. Contests, raffles and drawings, if permitted under state or local laws, will be subject to the approval of CDJS Director. There will be no announcement of exhibitor's contests, drawings or raffle winners during the exposition. All food and beverage items must be approved, prepared and provided by the Atlanta Airport Westin facility.

12. Exhibit Design and Inclusions

Standard VIP Room and Table-Top in-line booths will be provided without back drape and side rails, which must be rented, if utilized. No exhibit construction or signage may exceed 8' in overall height on these booths. In-line booths may display actual product in excess of 8', provided the product is not used as signage. Exhibit construction and/or signage may not exceed 12' on perimeter booths. On island booths, no exhibit construction, product or signage may exceed booth in overall height. Any sign or display exceeding 4' in height must be set back at least 5' from the aisle. All exhibits must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other exhibitors. A standard 7'' x 44'' identification sign can be utilized by each exhibitor. Exhibit booths already have carpet.

13. Use of Aisles and Common Areas

The aisles, passageways and overhead spaces remain strictly under con-rol of CDJS Director and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of CDJS Director. Uniformed attendants, models and other employees must remain within the booths occupied by their employers. Any and all advertising distribution must be made from the exhibitor's booth space. The exhibitor will be responsible to abide by all city fire and safety codes which may be in effect.

14. Restrictions

CDJS Director reserves the right to restrict exhibits that may have been falsely entered, or may be deemed unsuitable or objectionable. This reservation applies to noise, persons, apparel, conduct, things, printed matter, or anything of a character that might be objectionable to the exposition as a whole. Public address systems are specifically prohibited. Electric or electronic amplification of musical instruments is specifically regulated not to disturb seminars/workshops and limited to Loud-Zone. Children under the age of 10 are specifically prohibited from being on the Summit floor at any time.

15. CPSMIX-OFF Promotions During CDJS

In the interest of making available a qualified group of vendors and supporting our sponsors during operation of the CDJS, CPSDJ Director has contracted, on an exclusive basis, official sponsors to provide exclusive representation. Vendors other than the designated sponsors will not be allowed to demo/rep/promote within the event areas unless specifically authorized by CDJS Director.

16. Inability To Perform

Should CDJS Director be prevented from holding the Summit, CDJS Director's liability to the exhibitor shall be the refund of any payments for booth space received. CDJS Director shall not be liable for any consequential damages which may arise from such cancellation. Should the exposition be canceled due to circumstances beyond the control of CDJS Director including, but not limited to, acts of God, acts of war, governmental emergency, labor strike or destruction of exhibit facility. CDJS Director has established a back-up date and location for re-scheduling. The CDJS Director shall have no further obligation or liability to the exhibitor. If the exhibitor made no rental payment, he nevertheless shall be

obligated to pay his proportionate share of such expenses.

17. Changes in Floor Plan

CDJS Director reserves the right to make appropriate changes in the floor plan and booth locations at any time as it deems necessary for the overall success of the Summit.

18. Violations of Rules and Regulations

Violations of these rules and regulations will afford CDJS Director the right to execute one or more of the following remedies:

 The exhibitor may be prohibited from exhibiting at the current year's CDJS and will forfeit all Promotional payments;
The Exhibitor's "points" for the following year's space assignment may be taken away;

3) The Exhibitor may be prohibited from exhibiting at the following year's CDJS or participating in the entire program. The imposition of one or more of these remedies by CDJS Director shall not in any way limit available remedies provided in other provisions of this contract or by law.

20. Governing Law and Jurisdiction

This Agreement shall be interpreted and construed, and the legal relations created herein shall be determined, in accordance with the laws of the State of Florida without reference to any conflicts of law principles that would require application of the laws of another state. The federal and state courts within Fayette County, Georgia shall have exclusive jurisdiction to adjudicate any dispute arising out of this Agreement. Each party hereto expressly consents to the personal jurisdiction of, and venue in, such courts.

21. Entire Agreement

This contract and the documents executed in connection herewith contain the entire agreement between the parties and supersedes all prior and contemporaneous oral agreements. No promise or agreement that is not expressed in this agreement has been made by one party to the other and neither party is relying upon any other statement or representation of the other party, its employees or agents. Any addendum or modification hereto or thereto must be in writing and signed by both parties and attached hereto.

16. PHOTOGRAPHY/VIDEO/RECORDING

No exhibit, performance or event presented at the CDJS shall be photographed, videotaped, broadcast or recorded for commercial use, sale or distribution of any kind without the express written consent from CDJS Director. Exhibitor/Vendors shall not photograph or videotape the exhibit/presentation or product of another Exhibitor/Vendor.

17. SMOKING

The CDJS is a non-smoking event. Smoking is only permitted in designated areas outside the CDJS as designated by the CDJS Director.

NOTICE: All exhibitors and attendees agree that as of a condition of attending the CDJS they will not engage either directly or indirectly in the activity of violating performance or any copyright laws. Anyone engaging in soliciting, promoting, selling or engaging in such activities during this event will be immediately removed from the event and not allowed to return. Additional consequences of such activities include prohibition from attending future CDJS events and the possible revocation of CPSDJ/CPSME Certification or Key-Club status with no refund or future consideration.

Sign Here	&	Return	w/Agreement

Date: